

GUARANTEED EXCLUSIVITY!

This is a "Closed Structure": meaning that within the web pages, videos, and eBooks, there is NO place for your prospects to enter their contact information or to register for anything. You remain in control of your prospect at all times.

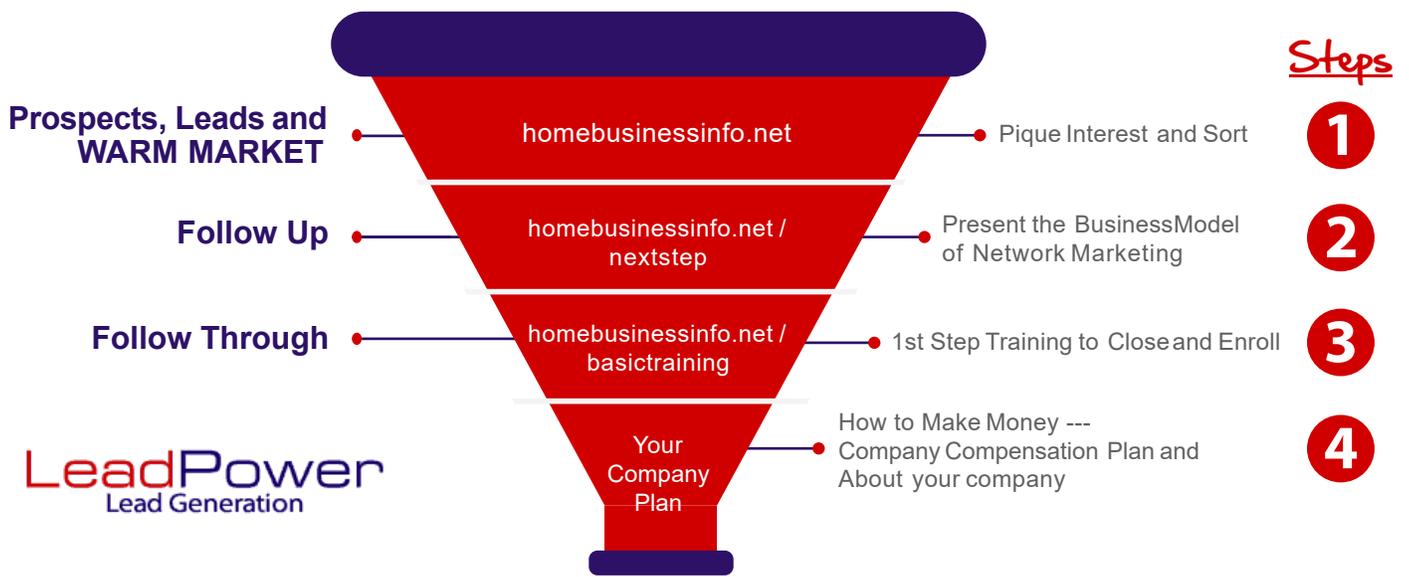
The obvious advantage of having a "Closed Structure" like this is you never have to worry about an outside rep or company having access to your prospect. Your prospect remains exclusively yours.

The Network Marketing Super Funnel

is the perfect combination of a **step-by-step recruiting system** packaged together with multiple, FREE, educational and persuasive **follow-up tools**.

These educational tools are *generic* and do not promote any companies or categories of products.

This powerful **3rd Party Documentation** informs, educates, and persuades your prospect about the advantages of our profession and shows them what it takes to become successful.



The Money is in the Follow Up

On Boarding Enrolling
Paperwork ETC...

www.homebusinessinfo.net

Register for "Live Dials" Training here: <https://leadpower.net/livedials>

STEP 1 **GAIN THEIR INTEREST AND ATTENTION. THEN SORT.**

After your first conversation with prospects who simply want more information, you can send them to this site.

www.homebusinessinfo.net

here, they will see a short video overview of the main benefits of protecting themselves and their families by starting a home-based business. They then have the opportunity to download the **1st FREE eBook** that delivers very compelling reasons for taking this seriously, and working with you.

The sorting process becomes much easier when you call back after this first step. You will know whether or not they took action, and who responded well to the information they received. For those who read the eBook, you'll be speaking with someone who now has a much better understanding of what's in it for them. This makes for a very productive conversation.

STEP 2 **PRESENT THE BUSINESS MODEL**

Once you have a prospect who is receptive to the advantages of having a home-based business, you must now present the business model to them. Rather than going into a lengthy explanation, you can provide your prospect with a 21 minute video overview of the main advantages and benefits that network marketing offers compared to older, traditional business models.

<https://homebusinessinfo.net/nextstep>

STEP 3 **BASIC TRAINING. THEN CLOSE AND ENROLL**

After watching the 21 minute video describing what makes the network marketing business model superior to others, your prospect may continue on to the next step. Here they will gain a solid understanding of what will be expected of them. They'll be able to watch a short video and then also download their **2nd eBook**. At this point, they'll be able to judge for themselves whether or not they have what it takes to become successful in our profession. Anyone who watches the video and reads the short, simple basic training book has the potential of becoming a very productive and profitable rep because they'll already know what to do.

<https://homebusinessinfo.net/basictraining>

You simply need to call them back, answer any lingering questions, close the deal, and enroll your new rep.

STEP 4 **PROVIDE DETAILS ABOUT YOUR COMPANY AND PRODUCTS**

Now that you've enrolled a new rep, you need to provide the specific details about your company's compensation plan and product information to them. You'll usually be able to rely on your company's training materials at this point. You can plug them into the calls, online meetings, social media pages, and whatever else your company provides to help new reps to feel welcome and to become successful.

THE SUPER FUNNEL IS A “MODULAR” SYSTEM

One more tremendous advantage of using this **Network Marketing Super Funnel** is that it is completely **modular**. That means you can send your prospects to any individual page within the system as needed. That is why we’ve provided you with the individual links you see up above.

Let’s face it, you may not need to use the whole funnel. It’s been designed so that you can use any of the component pages to stand alone, as needed.

TOTALLY DUPLICATABLE

Lastly, and perhaps most importantly for your long-term success, using the **Network Marketing Super Funnel** is completely and totally **DUPLICATABLE** by each and every person you enroll.

Everything here can be used by your team members, and by their team members. It provides you with something every network marketer needs: a specific, clear business system to use.



Ron Malezis